

Privacy Policy for Keyword Plugin Tool

Effective Date: 01 August 2024

Introduction

Welcome to the Keyword Plugin Tool (the "Tool"), a service provided by Crumbless ("we", "us", or "our"). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines how we collect, use, disclose, and protect your information when you use our Tool.

By using our Tool, you agree to the collection and use of information in accordance with this policy.

Information We Collect

Personal Information

While using our Tool, we may collect certain personally identifiable information ("Personal Information") from you, including but not limited to:

- Name
- Email address
- Company name
- Billing information

Usage Data

We may also collect information that your browser sends whenever you use our Tool ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Tool that you visit, the time and date of your visit, the time spent on those pages, and other diagnostic data.

Tracking & Cookies Data

We use first party trackers and similar tracking technologies to track the activity on our Tool and hold certain information. First party cookies are files with a small amount of data which may include an anonymous unique identifier. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Tool.

How We Use Your Information

Crumbless uses the collected data for various purposes, including but not limited to:

- Providing and maintaining the Tool
- Notifying you about changes to our Tool

- Allowing you to participate in interactive features of our Tool when you choose to do so
- Providing customer support
- Gathering analysis or valuable information so that we can improve our Tool
- Monitoring the usage of our Tool
- Detecting, preventing, and addressing technical issues
- Processing transactions and sending notices related to your purchases
- Sending you marketing and promotional communications (if you have opted in)

Data Sharing and Disclosure

We may share your information with third parties only in the ways that are described in this Privacy Policy:

- **Service Providers:** We may employ third-party companies and individuals to facilitate our Tool, provide the Tool on our behalf, perform Tool-related services, or assist us in analysing how our Tool is used.
- **Legal Requirements:** We may disclose your Personal Information if required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency).
- **Business Transfers:** In the event of a merger, acquisition, or asset sale, your Personal Information may be transferred. We will provide notice before your Personal Information is transferred and becomes subject to a different Privacy Policy.

Data Security

The security of your data is important to us. We strive to use commercially acceptable means to protect your Personal Information, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Your Data Protection Rights

Depending on your location, you may have certain rights regarding your Personal Information under data protection laws, including:

- The right to access, update, or delete the information we have on you.
- The right to rectification.
- The right to object.
- The right of restriction.
- The right to data portability.
- The right to withdraw consent.

To exercise any of these rights, please contact us at office@crumbless.ai

International Data Transfers

Your information, including Personal Information, may be transferred to and maintained on servers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside the United Kingdom and choose to provide information to us, please note that we transfer the data, including Personal Information, to the United Kingdom and process it there. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the effective date. You are advised to review this Privacy Policy periodically for any changes.

Contact Us

If you have any questions about this Privacy Policy or your data protection rights, please contact us at:

- Email: office@crumbless.ai